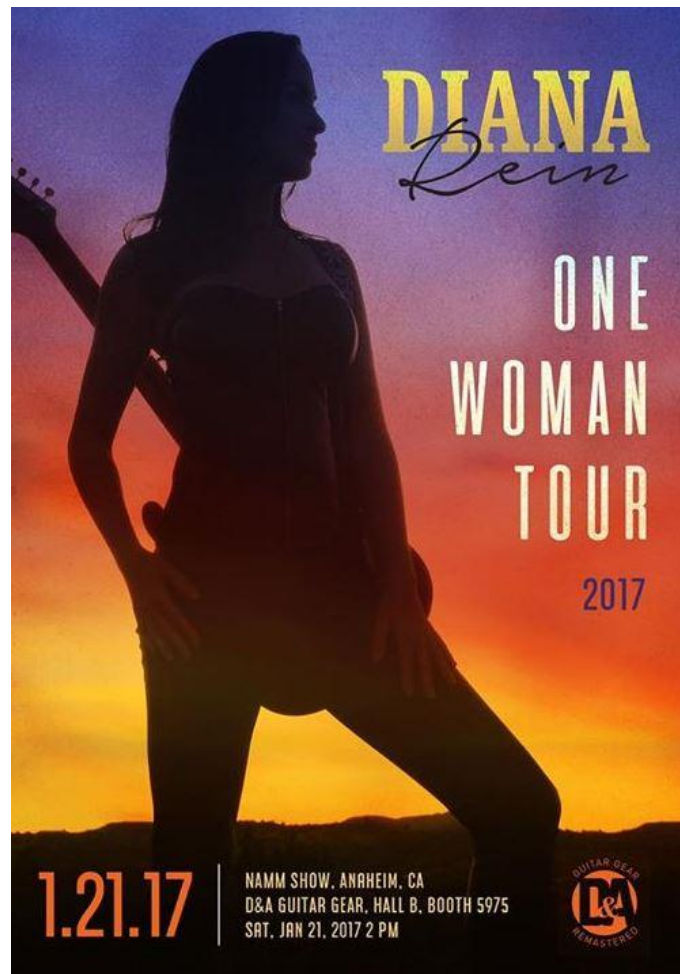


https://indiepulsemusic.com/2017/01/16/diana_rein_performs_namm/



Diana Rein performs at the 2017 NAMM Convention

New D&A Guitar Gear endorsee Diana Rein performs at the 2017 NAMM Show, Saturday, January 21, at 2:00 pm (Hall B, Booth #5975). Rein, also known as the 'Six-String Siren,' joins a D&A roster that includes such artists as rock greats Vernon Reid (Living Colour), Scotti Hill (Skid Row), Phil X (Bon Jovi) and Vince Dennis (Body Count); folk-rock legend John Sebastian and Dave Mason; top-tier indie bands Sister Sparrow and the Dirty Birds, Renaissance, Paramore, and Bush; and many more.



"I am honored to be the first female guitarist sponsored by D&A and to be in the company of such amazing bands/artists like Bush, Paramore, Dave Mason and Paul Nelson. I have peace of mind now with D&A guitar stands that my guitars will be safe and sound. This is a very exciting partnership for me and I am looking forward to performing at their booth at NAMM," says Rein.

"D&A Guitar Gear magnificently hosts an official artist roster with some very powerful names in music. We have added another name to the roster that I feel continues and enhances the excitement and credibility of our artist roster, that name is Diana Rein," says D&A Company Director, Tone Scott.

The NAMM Show returns to Anaheim, CA, on January 19–22. It's billed as "the global family reunion of the music products, pro audio, live sound, lighting and entertainment technology communities connecting your market with every other music and sound segment in the industry.

The NAMM Show is the must-attend event of the year, last year, there were a record 101,726 attendees explored products from more than 1,700 exhibitors showcasing over 6,000 brands. Plus, attendees were able to choose from 120-plus educational sessions and more than 150 networking events.



Diana Rein Rocked 2016, And 2017 Looks Like More Of The Same!

2017 has started with a bang for Rein. In addition to signing with D&A Guitar Gear, her album **"Long Road"** finished #96 in the Top 200 Best Blues Rock Albums of 2016 from the influential Roots Music Report; was voted "Best Female Artist" for 2016 by the Doc's Blues Awards; chosen one of the "25 Artists and Bands who Made 2016 Rock!" in Rockwired Magazine's year-end issue; and won "Best Blues Artist," "Best Female CD," and "Fan Favorite," as voted by the website, L.A. Music Critic.

On **Long Road**, Diana Rein displays a sharp tongue, driving blues-based guitar, and melodic solos. It won't take long before you fall under her spell. The title track eases you into the album with the admission that life tried to steal her dream *but "it's been a long road and now I'm coming home, time forgives, lets me in, starting over."* With vocals and guitar solos intertwining in a call-and-response fashion, the melody keeps you floating on a sea of sound. "Wild One" punches the listener in the gut with its bone-rattling bass line and lead guitar riff.

This sets the stage for what Long Road is about: Soaring guitar solos and thought-provoking lyrics. **Some big attitude from a little lady.** *"I love to play the Blues till dawn, my main man is Stevie Ray Vaughan,"* which also allows Rein to honor her biggest inspiration. "Livin' Loud" exudes a swamp-y swagger, it's Hendrix-esque '60's guitar solo driving home the point that loud is the way it's going to be. "Greenlight" is a response to Doyle Bramhall Jr.'s "Greenlight Girl," with driving drums that won't let up and guitars that sound like a train steadily making its way into the stratosphere: *"I'm gonna take you home tonight, it's us and the spirits of the night, baby I won't put up a fight, I want you now."*

Learn more about the Six String Siren at <http://www.dianarein.com>